

letizia  
quaranta



raising  
bilingual  
children

Letizia's vision is a world where people speak, understand and love multiple languages.

Her mission is to support all families who share this vision but lack the tools to achieve it. Surprisingly, many bilingual families fail to raise their kids bilingual.

Bilingualism is not in the genes, it's in day to day choices, routines and, let's face it..., frustrations.

Letizia holds an MBA from INSEAD International Business School as well as a Master in Telecommunications Engineering and she is a prolific author and speaker on the theme of bilingualism.

She speaks 5 foreign languages, is the mother of a EN-IT bilingual child and is the author of 15 picture books for children who share a journey into English as a Second Language with their parents (see covers on the back).

Letizia supports the bilingual and multilingual journey of thousands of families, through her blog ([bilinguepergioco.com](http://bilinguepergioco.com)) and her playgroups for children and parents ([learnwithmummy.com](http://learnwithmummy.com)).

## Contact Letizia

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[www.learnwithmummy.com](http://www.learnwithmummy.com)  
[www.bilinguepergioco.com](http://www.bilinguepergioco.com)  
based in Italy

### **Bilingualism is in the Relationship, not in the Genes**

Every bilingual family is different, yet every family that succeeds in raising bilingual children shares few common characteristics

### **Learning a Second Language: Together, Now**

Gone are the days when second languages would be studied in school. Languages (be it English or any other) are alive and must be lived and shared in meaningful communication, an experience that parents and children can share from early on

### **International companies, workforce, families**

Attracting and retaining highly skilled international talent requires listening to their concerns, and those of their spouses. These interactive workshops will address a pressing concern: which languages will/should the kids speak?

### **Do You have a Vision for a different World?**

Pursue it relentlessly, shamelessly, compassionately. It will come true!

social  
entrepreneurship

### **INSEAD IDEAS**

Bilingualism is in the Relationship,  
<http://learnwithmummy.com/event/>  
watch the video (10 min)



# Speaking events:

**INSEAD Business School:** Bilingualism is in the Relationship, not in the Genes  
May 2014, audience 450 INSEAD alumni and partners from 70 countries

**Bocconi University:** From a Blog to a Franchising  
November 2013, 2014, 2015, 2016, 2017

**Università Roma 3:** Teaching through Parents  
March 2017

**LUISS University:** From a Blog to a Franchising  
March 2017

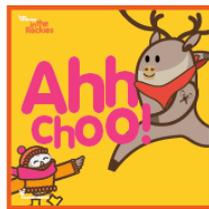
**Barclays Bank in Milan:** Everyone can be raised bilingual  
November 2013

Conferences and workshops for parents across Italy  
Ongoing



author

20  
children  
books



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